
CAREER OBJECTIVE

Detail-oriented, multitasking, and cordial Scripps College graduate with Mandarin Chinese proficiency seeking digital design and copywriting positions. Experienced in Adobe Creative Suite, SEO, SketchUp, Figma, copywriting, UI, HTML, web design, branding, Microsoft Office, print production, illustration, photography, video editing, social media marketing, research, motion graphics, and Google Suite. I use these skills in the aviation, healthcare, and beauty industries on a national scale.

EDUCATION

SCRIPPS COLLEGE B.A in Environmental Analysis; Studio Art Minor
2017 – 2022 Senior Project: Analyzing the Feasibility of Solar Microgrids at Pomona College
 Clubs: Asian American Students, Scripps Environmental Education Development

EXPERIENCE

2023 –	FLY GYRO MIAMI Part-Time Web Designer	<ul style="list-style-type: none">▶ Create and maintain a website for a rotorcraft dealership▶ Implement an e-commerce site for visual merchandise with SEO
	FORMULA Z COSMETICS Part-Time Graphic Designer	<ul style="list-style-type: none">▶ Work with the CEO of a beauty company sold at national retailers to create label designs▶ Modify brand guidelines and structure dielines▶ Use typography and edit copywriting as tasked on Monday.com
2022 – <i>Post-Grad</i>	AUTOGYRO USA Contract Graphic Designer	<ul style="list-style-type: none">▶ Work with the CEO of an international aviation company to create merchandise designs for sale and collaborate with vendors; tasks organized on Jira
2021 – 22 <i>Senior Year</i>	GRIDSCAPE Graphic Designer	<ul style="list-style-type: none">▶ Created a zine for environmental research▶ Worked with solar consultants for a feasibility study
	SCRIPPS COLLEGE MEDIA SERVICES Media Services Intern	<ul style="list-style-type: none">▶ Assisted with problem-shooting for audio-video technician▶ Kept record of media equipment inventory▶ Checked out media equipment for students
2020 – 21 <i>COVID Gap Year</i>	ULTA BEAUTY Beauty Advisor Lead Cashier	<ul style="list-style-type: none">▶ Monthly top credit performer promoted to Lead Cashier▶ Led and trained new hires▶ Assisted guests with positive, helpful customer service▶ Worked overtime during peak selling hours
	ROSE RIVER MEMORIAL Graphic Design Intern	<ul style="list-style-type: none">▶ Designed environmental art exhibit production box packaging▶ Received the 2020 Scripps College We Act Community Action Grant; connected with sustainable disposable facilities
	MHEALTH FAIRVIEW Branding Intern	<ul style="list-style-type: none">▶ Designed logos, created infographics, created a COVID-19 safety campaign, and used branding templates to report to art director for a major healthcare institution

AWARDS & INTERESTS

- ▶ U.S. Congressional Art Competition (2nd place, Minnesota 5th District); Rhode Island School of Design (Annual Art Award); 2022 Student World Impact Film Festival (Honorable Mention)
- ▶ FAA Student Pilot's License, short films, screenwriting, comedy writing, stand-up, gyroplanes